

# Sound and vision

The quality of in-room entertainment and amenities is a crucial aspect of the hotel experience. The audio visual range offered by high-end technology providers **Bang & Olufsen** sets a new level of luxurious hospitality.

**H**ospitality is all about spoiling people with good experiences, or at least fulfilling needs and expectations. Guests staying at top quality hotels have high expectations when it comes to audio and video equipment. An increasing number of travellers already bring their own entertainment and expect an easy connection between the television and their camera, laptop or iPod.

Bang & Olufsen televisions easily fulfil these expectations by adding a user-friendly connectivity panel that can be placed wherever it is most suitable. The televisions can also be interfaced with the hotel system provider, making it suitable for films, internet, e-mail, music, photo displays, and hotel billing and services.

## The art of adaption

Bang & Olufsen believes people should not be forced to adapt to complicated technology; technology should adapt to people. All of its audio and video products are made to be as simple to operate as possible, by cleaning up functions.

This approach is even more valuable for busy and demanding travellers spending only a few days in a hotel room. They do not want to use complicated equipment that requires a manual.

With Bang & Olufsen, guests can control the television, music system and loudspeakers with a single remote control, which can also be customised to control the room's lighting, curtains, ventilation and other electric equipment. Only the chosen functions will be available, ensuring ease of use from the first time the guest picks it up.

Bang & Olufsen's remote controls bridge integration and hospitality and are the key to a unique and tailor-made in-room hotel experience.

## Making a statement

Bang & Olufsen strives to create products that combine unrivalled performance with ingenuity and appeal. Every product is designed



with a focus on performance, functionality and usability. This attitude towards design and development has won the company numerous international awards.

Behind the design lays a range of advanced technologies in sound and picture. One of Bang & Olufsen's design innovations is the possibility of making compact cabinets without compromising on sound.

This focus on creating an authentic reproduction of sound and picture is of great importance when Bang & Olufsen products are part of the interior design of a room. The product range includes a wide range of sizes and styles, making it easy to find the perfect match for any space.

Bang & Olufsen products can be hung on the wall, placed on the floor or on a shelf. The variety of positioning options and multitude of colours and styles give an amazing amount of creativity to design rooms and suites. Bang & Olufsen technology can be used as a discreet statement or as an outstanding centrepiece.

No matter what, the guests will notice and appreciate it.

## Further information

Bang & Olufsen  
Website: [www.bang-olufsen.com/hotels](http://www.bang-olufsen.com/hotels)

